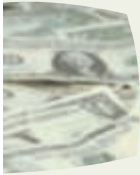




▶ OVER 25 YEARS  
HOSPITALITY  
MANAGEMENT  
EXPERIENCE



▶ KEEN KNOWLEDGE  
AS OWNERS  
OURSELVES OF  
POSITIVE ROI  
RESPONSIBILITIES



▶ EXPERIENCED  
FRANCHISED &  
NON-FRANCHISED  
OPERATORS



# Financial *focus*

ADDRESSING THE NEEDS OF INDIVIDUAL INVESTORS AND OWNERSHIP GROUPS IN A CONCISE PROFESSIONAL MANNER

Helping you achieve your financial goals!

- Full Hotel Management Support
- Receivership Property Management
- Hotel Sales & Marketing Plans
- Hotel Staff Development & Training
- Hotel Financial & Accounting Services
- Franchise Evaluations & Relations
- Purchasing & Design Management
- Market Evaluations & Research
- Online Marketing & Administration
- Hotel Construction & Development
- Renovation Consulting
- Full Service/Midscale/Limited Expertise
- Marketing Only Management Plans
- Food & Beverage Management
- Human Resource Management



## Hands on Management

Professional Hotel Management Producing a Positive Return On Your Investment! Headquartered in Sarasota, Florida Charter One provides hotel management services to the hotel industry. Established in 1981; Charter One continues to manage diverse properties delivering positive bottom line results to owners and shareholders. On an annual basis Charter One ranks in the top 100 Hotel Management companies and employs over one thousand employees.



## Getting the most from our Markets & Sound Operational Management.....

*Charter One properties consistently operate at a higher Occupancy, RevPar premium and a stronger bottom line than other properties in their immediate market. Let over 25 years of Charter One Hotels & Resorts experience help you achieve your revenue goals.*

Our Corporate management team boast years of experience on the property, regional, and national level. This talented group serves as the day to day contacts for all operational, sales and financial needs of the field staff. Timely visits, calls and on-going training keeps our properties ahead of their respective competition and allows them to maximize their revenue potential. Charter One Hotels continues to pursue a growth plan and invites individual owners, investment groups and other capital partners to contact us to help manage or develop existing or potential properties. Please contact our President; Scott Busby to dis-

cuss your goals and how Charter One Hotels & Resorts can help you attain them. We have a variety of banks and investment partners that we can assist you with in realizing your development goals.

To contact Scott: Email [sbusby@charteronehotels.com](mailto:sbusby@charteronehotels.com) or call 941.364.9224 Extension 215 We look forward to hearing from you soon and becoming partners in your endeavors.

**SMARTER  
MANAGEMENT**  
Experience &  
Discipline



Let us analyze your portfolio, individual property or upcoming project to help you move your hotel to the head of the curve.

Charter One Hotels & Resorts will manage your property with the unique perspective that only a true owner/operator can do!



Charter One Hotels & Resorts, Inc.

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